



OPENING THE MARKETING BOX

IPAM International Week 2015: 23rd - 27th February

STUDIES - Monday, 23rd Feb.
Mobility Programmes presentation & experience reports

MARKETS - Tuesday, 24th Feb.
Internationalization of Companies

CAREERS - Wednesday, 25th Feb.
Working & living overseas

ACADEMICS - Thursday, 26th Feb.
Conference "Doing Business in International Context: Consumer & Marketing Approach"

FUN - Friday, 27th Feb.
Cultural & Gastronomic "trip"

OPEN YOUR MARKETING BOX ALL THE WEEK
Workshops: Business English, Cross-cultural Barriers & much more!