# Consumer & Market Knowledge -**Internships in Athens** CMK00000975

Do you want to influence business strategy by representing the voice of the consumer?

If so, then a role as an intern in the Consumer and Market Knowledge (CMK) organization may be for you!



CMK's role is to create a competitive advantage for Procter & Gamble through superior consumer and market understanding. This brings consumers to the center of Procter & Gamble's business decision-making.

As an intern in CMK, you will be an integral part of a multi-functional business team. Your role is like an internal research and business strategy consultant and includes identifying and clearly defining business issues and opportunities. You will also play a key role in designing a research plan to generate the understanding needed to solve the problem or capitalize upon the opportunity. Help Procter & Gamble create products that set us apart from our competitors!

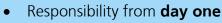
Please visit http://www.youtube.com/watch?v=D5VzmM1LF0M to know more about CMK.

#### Who We Look For?

### Students of BSc, MSc or MBA degrees from Business universities:

- Active students in extracurricular activities, good English, analytical skills and team orientation, willingness and ability to deliver breakthrough results.
- A statistical qualification is not required, but comfort with data analysis is essential.
- Creativity, innovation, initiative, follow-through, communication, and priority-setting

### What We Offer You



- **Exciting** Career opportunities
- Paid Internship (6 months) in Greece
- Best in class training

## What you need to do to apply

- Visit our website: <a href="http://www.pg.com/en\_US/careers/career\_main.shtml">http://www.pg.com/en\_US/careers/career\_main.shtml</a>
- In the job search engine, enter job number "CMK00000975" and click search
- Click on "Apply"
- Take the online assessments





















