**Who We Are:**

Persado is a pure-play AI company that’s changing the way Fortune 500 companies communicate with their customers by unlocking the power of words and transforming the way ideas are born. Among others, we work with GAP, Dell, Verizon, Humana and 8 of the top 10 U.S. credit card companies, including JP Morgan Chase and American Express.

In an ecosystem that’s obsessed with personalization –the right offer, the right product, the right segment– we believe that the right *message* is the one core functional need for every company in the world, making the Choice of Words a multi-billion dollar blind spot for Silicon Valley.

We are the only company with the technology to claim that blind spot in the Enterprise Personalization stack.

**What We Are Looking For:**

Persado is looking for a **Product Management Intern (Technical)** to join our talented scrum team in Athens!

This role is ideal for an individual with willingness to pursue a product manager career & someone who has a passionate focus on addressing the needs of a technical product for their users! While with us you will learn the inner workings of the largest marketing platforms in the world and at the same time help us discover the best ways to integrate with them & increase their usage with internal and external teams.

As a **Product Management Intern (Technical),** you will be part of our scrum team and thus learn how agile development works. In practice, you will help us design, analyze & define new product integrations as well as document & run user acceptance test on marketing platforms that deal with email, web, push notifications, social media, and other marketing channels. You will ensure that we understand new platforms, propose solutions, document new product processes & help with our user acceptance testing. As part of the wider product team, you will attend roadmap collaboration events and can interact with product managers & UX professionals from around the world.

**What We Want You To Do:**

* Identify users’ product requirements and ensure that the team takes account of the users’ perspective throughout the product development process.
* Learn how to operate marketing platforms like Adobe Campaign, Salesforce Marketing Cloud, Optimizely, Adobe Analytics, Adobe Target, Google Analytics, Oracle Responsys etc.
* Discover and contribute on how our product best integrates with these platforms to better serve our clients.
* Review and contribute on agile stories and provide timely and meaningful feedback.
* Collaborate with our UX team to deliver products that are intuitive to navigate.
* Create and document new processes for our internal teams & clients.
* Help train our users on our new products
* Perform user acceptance testing to ensure our product is up to good standards.
* Analyze our integration products’ usage to help guide prioritization decisions
* Interview internal stakeholders daily to receive their feedback about our integrations and any new product needs

**What We Want To See:**

* University degree in Engineering / Computer Science
* Basic knowledge of HTML, SQL and JavaScript
* Knowledge of operating any marketing platform is a plus.
* Ability to communicate effectively both written and verbal to all level of participants

**Who You Are:**

* Willing to innovate, learn and share knowledge
* Solid analytical thinker and problem solver
* Self-driven, responsible, take ownership
* Comfortable working in a flat company structure without close supervision and with proactive goal-oriented attitude
* Great sense of humor and outlook on life

**What We Offer:**

* Potential opportunity for full-time employment