



gmetric | HR & Career Solutions is currently recruiting, on behalf of its client, the position of

Account Manager (Online Media) (Job opening ID: AMPM1)

The company

Our client is a rapidly growing and dynamic **online media group** based in **Athens**.

About the role

Your role, as an Account Manager, will be to communicate and manage relationships with but not limited to media agencies, selling and promoting the group's online advertising solutions. Amongst others, your main duties and responsibilities will be to:

- Establish, maintain and nurture relationships with existing clients
- Present the group's online advertising solutions to present and potential clients
- Monitor basic campaign analytics (impressions, clicks, CTR etc.), with a view to fine tune their progress and report back to key stakeholders
- Work closely with and provide support to the sales team
- Reporting on sales/account management progress
- Prepare proposals and invoicing.

About you

You are a highly motivated individual with lots of potential. You have some experience and a keen interest in the media industry.

Our client is looking for:

- 1-2 years of experience in marketing and sales, ideally in a digital agency or media website
- Direct or indirect experience of account management
- Familiarity with online advertising / display advertising concepts and terminology
- A fast learner with an ability to adapt guickly
- Confidence in presenting information and data
- Excellent knowledge of MS Word, Excel and PowerPoint
- Ability to work under minimal supervision
- Good knowledge of English.





Our client offers

- Competitive salary
- Excellent career progression prospects
- Steep learning curve and support by a team of experienced and highly skilled professionals.

Interested?

If you are looking to advance your career in the media industry, learning lots of new stuff as you go, this is an exciting opportunity! We look forward to receiving your CV, along with a Cover Letter here.

The selection process

qmetric applies a demanding selection process, in order to ensure its fairness. Shortlisted candidates will be assessed with the use of Competency Based Interviews (CBI) and personality questionnaires.

Our company treats each application with strict confidence