

Content Creator – Bilingual (Greek, English)

EUROSENDER DOO

Ljubljana, Slovenia

If you would like to be part of a fast-growing European startup and embark on the journey of international and local content creation to support the SEO efforts, we welcome you to our team.

We've developed a team of international people, with different backgrounds and experiences. We have one available spot for a person who is eager to put into practice the knowledge and language skills in English and _____.

As a content creator at Eurosender, you will be the main responsible for writing content in your native language. You will be the "speaker" for the local market, supporting also the creation of content in English.

If you are a person who likes to have things done in time and flawlessly, constantly curious and proactive, send us your application at career@eurosender.com.

In order for you to embark on the journey with us, we expect you to:

- Have an impeccable grammar and spelling both in native language and English;
- Have an eagle eye when it comes to spotting mistakes and a strong attention to details;
- Understand how users search in the native language;
- Be familiar with content related practices for SEO and keyword research and placement;
- Understand best practices for formatting articles for the web;
- Be a versatile writer and provide texts both for C2C and for B2B segments;
- Be able to take highly complex topics and write in an accessible manner;
- Be an educated researcher – support the facts you write about with references that can be validated;
- Be an assiduous self-learner and have a pro-active attitude;
- Have the ability to work both in a team and also individually.

Curious what will your assignments be? You will:

- Write content for people while making it effective for search engines;
- Write content for the website, the company's blog section, case studies and eBooks;
- Conducts keyword research in the local language and think up topics with the potential to increase the traffic;
- Examine the competitor's content strategy on the local market;
- Decide about the relevancy of topics on the local market;
- Translate and adapt content in the local language;
- Rewrite and repurpose old content in English depending on specific instructions;

- Develop insightful and in-depth content about logistics industry;
- Develop content for lighter topics targeted to students and expats;
- Identify opportunities to generate external quality links.

Not mandatory but appreciated:

- Education in Marketing, Journalism or Communication is a plus.
- Experience in developing infographics and informative PDFs.

How we can help you improve your performance:

- We give you access to the necessary SEO tools for you to conduct your daily assignments;
- We put at your disposal resources to deepen your knowledge about content writing and SEO strategy in the form of webinars and books;
- We help you at work to refine your ideas and keep the right direction for the overall content strategy;
- Whenever possible, we connect you with experts in the field to exchange opinions and get the best practices.

What is in for you?

- You will work in a very creative environment, where you can enhance your skills and implement great ideas. While we appreciate the flawless execution of projects, we also have a good understanding of the fact that making mistakes is part of the improvement. We help you learn fast and grow more, personally and professionally.
- You will work side by side colleagues from different corners of the world. What a better place to develop your adaptability if not in an intercultural environment?
- Everything happens faster in a startup. Trust us, you will grow here in one year as in many years spent in a traditional company.
- You will have a salary that will advance at the same time with your professional development.
- A fun working environment, with positive energies, healthy snacks, and interesting conversations.
- Every now and then we spend our time off together in team buildings and other activities.

Check more about our team in our dedication section: <https://www.eurosender.com/career>