**Digital Analytics Specialist DAS-1015**

**SYNTAX Information Technology**

**We are seeking to recruit Digital Analytics Specialists that will join our team working on long-term projects in one of the major Insurance companies in Greece**

SYNTAX, a software and IT consulting company established in 1994 in Athens, Greece with major clients in the banking, insurance and telecom sectors, is seeking to recruit talented and motivated **Digital Analytics Specialists**, with a strong full-stack technical background and teamwork spirit to join our professional services team. The candidate will work as part of a team in one of the **major insurance companies in Greece** that developed and deployed the first and most successful online insurance platform and currently planning its next generation customer-centric digital solutions.

**Responsibilities**

The candidate will work in a highly motivating environment, which encourages team spirit, cooperation and continuous learning, as a member of a very competent software team. The responsibilities of the ideal candidate include:

* Implement search engine optimization, digital data gathering, analytics and reporting.
* Monitor, track, optimize effectiveness, and report on key digital business metrics.
* Perform ad-hoc analysis to answer business questions and drive decisions.

**Minimum Qualifications**

* B.Sc. in Computer Science, Software Engineering or Information Systems.
* Very good knowledge of the JavaScript programming language (including jQuery or Dojo).
* Very good knowledge of HTML5.
* Demonstrated experience on SEO and SEM principles and best practices.
* Solid experience with Web and Business Analytics (Google Analytics, Adobe SiteCatalyst) and Tag Management solutions (GTM, ADTM, Tealium).
* Strong analytical and problem solving skills.
* Ability to work independently and also as part of a team.
* Excellent communication and presentation skills, both orally and written.

**Preferred Qualifications**

* M.Sc. in Computer Science, Software Engineering or Information Systems.
* Very good knowledge of the Java programming language.
* Demonstrated experience with the Java Web technology stack (applications, modules, servlets, filters, pages, portlets, Web services).
* Demonstrated experience on personalized targeting and A/B testing.
* Good knowledge of the HTTP protocol and the REST architectural paradigm is a plus.
* Demonstrated experience with Apache HTTP Server (including rewriting, reverse proxying, state management, load balancing) is a strong plus.
* Experience with IBM WebSphere Application Server and IBM WebSphere Portal will be highly appreciated.
* Excellent command of English (oral and written).

We offer a competitive salary directly associated with your skills and expertise and the opportunity to evolve your career in the most dynamic business areas in today’s marketplace.

If you wish to submit your resume with a photo, along with a cover letter explaining your career aspiration in English, please contact us at LinkedIn or [hr@syntax.gr](mailto:hr@syntax.gr)