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## Digital Marketing Specialist - DMS 01

(Full Time Position in Patras, Greece)

### About accusonus

We are accusonus ([www.accusonus.com](http://www.accusonus.com)) and we are obsessed about changing the way music is produced and recorded. We build music software products for musicians, producers and sound engineers. Our patented artificial-intelligence tools revolutionize the music production workflow by introducing capabilities never-before thought possible. We have released a number of successful products used in thousands of recording studios around the globe, as well as from some of the most notable musicians and producers. We are funded by both institutional and private investors.

### You will be responsible for:

- Designing and building data-driven marketing campaigns by exploring both conventional and unconventional user acquisition channels
- Executing and endlessly optimizing our campaigns based on measurable metrics (e.g. revenue, customer acquisition, traffic, conversions) and well-designed tests
- Producing written and multimedia content for various channels that clearly communicate our products' value
- Proposing and overseeing the integration of growth-hacking product features in our music software products

This is critical role for accusonus and you will report directly to the founder and CEO.

### You could be a good fit if you have:

- 3+ years of experience in creating and managing commercial campaigns with proven results
- Practical knowledge and solid technical understanding of paid and organic search tactics, email/video/social media marketing
- Excellent written and oral communication skills in English
- Strong background and deep knowledge of analytics software
- Good knowledge and understanding of music production and the audio software market.
- You are a self-starter and a team player with great organizational skills
- You are a natural user of the web and social media platforms

### And it would be great if you also have:

- Some experience in graphic/video design

- Experience in product development/technical background
- Experience in sound engineering/music making

**What you get**

- You will deal with products that will be used by world's top music producers and sound engineers. Your work will equally affect the next billboard hits and the avant-garde music masterpieces!
- Isn't that enough? If not, keep in mind that we also offer:
  - o A competitive salary
  - o A great working environment
  - o The opportunity to join a talented and hard-working team

Send your CV to [careers@accusonus.com](mailto:careers@accusonus.com) (subject: "Application for DMS01")