[**qmetric | HR & Career Solutions**](http://www.qmetric.gr/) is currently recruiting, on behalf of [**Goodvidio**](http://www.goodvid.io), the position of

**Senior Visual Designer**

**(Job opening ID: SVIDE)**

**The company**

Goodvidio is a pioneering visual commerce platform that unlocks the potential of user-generated video content in ecommerce. Unlike other visual commerce offerings, we focus exclusively on video: undeniably, the most powerful medium when it comes to engaging and converting buyers!

Founded in 2014, we’re on a mission to bring user-generated video content to visual commerce and help online retailers increase sales through enhance customer experience. Working with established and growing ecommerce sites in areas such as consumer electronics, sporting goods, health & beauty, accessories, and FMCG, we help them improve engagement, increase conversions, and deliver a powerful visual commerce experience to their customers!

We enable brands and retailers enhance their online product content with curated best-product-review, demonstration and how-to videos, from video-sharing platforms like YouTube. Our technology not only allows our customers to integrate video galleries into their ecommerce sites, helping them achieve click-through rates as high as 34%, but it also ensures continuous content availability, while enabling data-driven insights into engagement and conversion performance as a basis for optimization.

Our team takes pride in our data-driven approach and superior technology stack, powered by an uncompromised commitment to curation quality and content relevance.

**The position**

Ideally based in Thessaloniki, but open to teleworking from Athens, you will play a key role in taking Goodvidio’s brand to an entirely new level, through high aesthetics and pixel-perfect design.

An indicative range of duties and responsibilities:

* Establishing and documenting brand visual design standards for common usage in all aspects of our marketing and product
* Collaborate with the marketing team to support Goodvidio’s website, blog and landing page design, collateral for online advertising campaigns
* Generate, as well as communicate to the team, innovative design and content creation ideas, using your expertise and eye for great design
* Lead the design of visually pleasing and highly effective content assets (white papers, infographics, case studies, videos, presentations, newsletters)
* Support Goodvidio’s marketing team by creating impactful templates to be used on social media, the blog, newsletters etc.
* Manage other design needs, such as presentations and trade show marketing collateral as needed
* Collaborate cross-functionally with Goodvidio’s marketing and product engineering teams, with a view to lead and execute all aspects of design which support our marketing efforts, while assisting the product engineering team with UX/UI design.

**Your profile**

In order for you to be able to successfully carry out the duties of the role, you should possess the following:

* 3+ years of experience in one of the following areas: graphic design, visual design, UX/UI design
* Ability to translate ideas into highly effective and visually pleasing designs
* Demonstrable experience in responsive web design
* A sense of balance between perfection and deadlines
* Proficiency in the Adobe CC suite or Sketch, and other visual design tools
* Experience in working with a team of diverse background
* Strong communication skills in English, both written and spoken
* An insatiable appetite for keeping up with latest trends and best practices in digital design.

The following will be considered a plus:

* Proven experience in UX / UI Design for web applications
* HTML5/SASS/CSS3 hands-on skills for rapid prototyping
* Knowledge of wireframing tools, such as InVision and Balsamiq
* Understanding of Agile methodologies (Scrum or Kanban).

**Our Client offers**

In case you are selected for the position of Senior Visual Designer, you will have access to the following:

* Competitive salary
* Company stock plan
* Opportunity for rapid career advancement
* Fun and challenging work environment
* Modern and comfortable office space
* The tools and resources you need to do your job
* Apple workstation
* Paid attendance expenses for one conference of your choice per year
* Free lunch, selection of snacks and coffee at our office.

**Are you interested?**

We’re looking forward to hearing from you! Click [here](https://goodvidio.workable.com/jobs/209528) to submit your application.

**The selection process**

qmetric applies a demanding selection process, in order to ensure its fairness. Shortlisted candidates will be assessed with the use of Competency Based Interviews (CBI), personality and work sample tests. All the shortlisted candidates will also have access to personalized feedback, regarding their performance during the selection process.

**Our company treats each application with strict confidence**