



qmetric | HR & Career Solutions is currently recruiting, on behalf of its client, the position of

Product Manager **(Job opening ID: PM1)**

The company

Our client is a dynamic and fast-growing manufacturer of high quality personal care products. It boasts significant exporting activity, as well as a strong market share in Greece.

The position

The successful candidate will be based in Thessaloniki and his or her main duties will include:

- Lead the coordination of all functions contributing to product design, development and management throughout the entire life cycle of a product
- New product development activities according to the company's overall strategy and goals
- Optimize existing products to achieve business goals and maximize ROI
- Participate in the development of annual marketing and budget plans, monitor product P&L and take corrective action in case performance is behind budget
- Develop and implement a 'go-to' market plan, working across functions
- Design and deliver marketing and sales activities
- Conduct competition analysis and market research, as well as use consumer feedback, to identify gaps and opportunities for new product development
- Undertake P&L analysis for new products
- Work closely with the R&D, Sales and other teams within the company to define product requirements and help key stakeholders understand product positioning and target audience
- Monitor product launch and ensure deadlines are met
- Report to the Executive Team on product results
- Review and revise product forecasts
- Design solutions based on customer needs
- Maintain product documentation and prepare price lists

Your profile

In order for you to be able to successfully carry out the duties of the job, you should possess the following:

- A good understanding of personal care products and market, demonstrated by at least 3 years' experience in a similar role
- University degree, ideally in marketing or business

- Experience in designing and implementing marketing activities, across the marketing mix
- Good understanding of key business financial measures
- Good written and verbal communication skills, both in Greek and English
- IT skills
- Commercial awareness
- Strong problem solving, data analysis and research skills
- Excellent interpersonal, communication and influencing skills
- Ability to travel from time to time.

Our Client offers

In case you are selected for the position of Product Manager, you will have access to the following:

- Competitive remuneration package
- Training and continuous professional development opportunities
- Excellent advancement opportunities.

Are you interested?

Are you a motivated Product Manager with a passion for beauty and personal care products? Do you take pride in your ability to define the very essence of a product, create a vision and inspire others? Are you able to combine business with user experience and technology? If yes, this is an excellent opportunity to get involved in exciting projects and see your ideas translate to reality.

If yes, please send your CV to career@qmetric.gr (Job ID: PM1), along with a Cover Letter.

The selection process

We apply a demanding selection process, in order to ensure fairness. Shortlisted candidates will be assessed with the use of Competency Based Interviews (CBI), personality and work sample tests. All the shortlisted candidates will also have access to personalized feedback, regarding their performance during the selection process.

Our company treats each application with strict confidence