**Product UI designer**

At Book'n'Bloom we consider design as a fundamental factor of success. We are looking for creative UI designers to be part of our Product Design team. We love team players who like to take responsibility, solve problems, and consider a good UI as essential for an excellent user experience.

Throughout the product design process you'll cooperate with Product managers, UX Designers, and Product engineers to define and deliver new features, test new concepts, and assist with their final implementation. A keen eye on details is critical, as you will continuously work on complex interactions and pixel-perfect visual designs.

You will need to deliver engaging prototypes using the latest front-end technologies and feel comfortable doing multiple things at the same time while meeting deadlines.

**What is required:**

* Excellent understanding of UI and interaction design for mobile and desktop apps
* Complete fluency with industry design tools
* Solid understanding of web technologies like HTML and CSS, their usage/limitations
* Strong understanding of responsive design
* Fluent English speaker/writer

**Plus :** Experience(!), Branding, Gamification, Design on Facebook platform, CSS / HTML coding, Spanish language

***To apply for this position, please send a cover letter, resume and your portofolio to jobs@booknbloom.com mentioning "Product UI designer” in the subject line.***

**About Book’n’Bloom:**

* Book’n’Bloom is a smart business tool for micro-small businesses that allows them to operate Social & Mobile. Our app is totally integrated into the shop owner’s Facebook Page allowing their clients to book online 24/7 and be rewarded for it. Also, we have generated a mobile app that provides shop owners with all tools they need to manage their business on-the-go: they can schedule appointments on the go, get instant notifications, and view their schedule with just a few taps.
* Book’n’Bloom is about helping millions of small and great local businesses transit from pen & paper to how business is done in 2016.
* All in all, we are a growing company that has people already working in Greece, Spain, and Colombia. Join us and let us help millions of small local business owners grow and stay competitive.

**Product Researcher**

At Book'n'Bloom we constantly try to improve our product and solve real-world problems for our users through an excellent experience.

We’re looking for a Product Researcher to work on our core products to help analyze market, identify the key factors that matter to users, and provide insights that will help our product team make even more informed decisions and improve the user experience across all our products. The Product Researcher will be part of the Product team.

### **Responsibilities**

* Become a product ninja, learning and gaining an in-depth understanding of the product and the flow of data through the product
* Understand our product roadmap and influence it through analysis and market research
* Conduct various types of surveys and researches
* Users behavioral analysis
* Evaluate competitor products
* Users' feedback analysis and evaluation
* Use and customize Analytics tools to extract knowledge
* Perform researches in multiple environments and channels

### **Requirements**

* Good level speaker/writer of English language
* Passion for building amazing products that people love, not just conducting research
* Experience in researching digital products and systems, not just websites. You should have helped ship products on desktop, tablet, mobile.
* The ability to communicate your research findings in creative and impactful ways
* In-depth understanding of user-centred design principles
* Comfortable about working with distributed teams in multiple time zones

**Experience in some of the following preferred**

* Remote user testing
* Field research (e.g. ethnography, demographic, contextual inquiry, workplace interviews)
* Survey research
* Usability testing
* Literature reviews
* Bench-marking (evaluating competitors using qualitative and quantitative data)
* Experience in creating User Journey Maps
* Experience in collaborating with quantitative researchers/data scientists
* Statistics
* Use of modern Analytics tools and methods (Facebook analytics, Ionic, etc.)
* Degree in Spanish language
* Wines and coffee

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**Product UX copywriter / content strategist**

At Book'n'Bloom we try to build an excellent experience for our users. As a member of the Product team, your goal is to create compelling, smooth, user-friendly, and informative user experiences for a variety of audiences. Throughout the project life-cycle writers work with Product Managers, Designers, and Engineers οn creating and maintaining the project vision. Your attention to detail won’t get in the way of your trying out new things.

### **Responsibilities**

* Participate in all phases of the product development life-cycle from conceptual design through release to make sure that the language in each product is clear, direct, and persuasive
* Partner with designers, engineers, and the product team throughout the product development process to write and edit text for our products and features with a strong focus on the user
* Perform A/B and multivariate testing on copy, measuring, and iterating as you go
* Write brief, persuasive, focused texts that keep users engaged and encourage adoption of product features
* Recommend and implement new strategies for communicating product-related information to our users
* Help establish content style guides and consistent terminology
* Manage localization of products in collaboration with country teams, using modern tools
* Manage technical docs (T&C, etc)

### **Requirements**

* Native level fluency in English
* Superior writing, editing, and proofreading skills
* Excellent communication and team-working skills
* Experience in creating and executing on a content strategy within the interactive space
* Understanding of interaction design and information architecture with regards to content strategy
* Ability to scope, organize, and execute multiple projects with interrelated goals
* Experience working on a large-scale products (or sites) and creating/editing content for multiple channels.

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