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**Αρθρογράφος:**      **Επιφάνεια** 133.17 cm<sup>2</sup>      **Κυκλοφορία:** 0  
**Θέματα:** ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



## *Initiative*

**Initiative, a leading media agency in Greece** is looking for a motivated, passionate **Media Manager** to join a multinational Client Team.

### **The Role**

- Develop relationships with clients leads
- Act as the point of contact for client briefs
- Lead communication projects ensuring high quality implementation and delivery
- Develop opportunities for growing existing business (off and on line) within current clientele
- Develop new ideas and out of the box thinking
- Work closely with cross-teams for projects' development and operational execution.

### **Desired Skills and Experience**

- Relevant successful business experience of at least 6 years at a Media Specialist agency
- Experience in Major International Clients and locally operating International Clients
- Experience across all media channels
- In depth understanding of digital ecosystem
- Experience and ability to drive multichannel Digital Marketing Campaigns
- Critical thinking and excellent people management
- Solution-focused and client-centric mindset
- Academic Degree in Business, Marketing or Economics
- Fluency in English (verbal and written communication)

If interested, please send a detailed CV in English at [cv@initiative.com](mailto:cv@initiative.com)

