



# dentsu

## TV BUYER

We are looking for an experienced TV Buyer to join our team. The ideal candidate will be responsible for designing and executing TV schedules, driving media buying strategies, and analyzing post-buy performance reports to ensure optimal brand presence for our clients.

### What we are looking for:

- Bachelor's degree in statistics, mathematics, business, advertising, or marketing. MSc degree will be considered as a plus.
- Minimum of 2 years of experience in TV buying at a media agency.
- Ability to build and maintain strong relationships with media outlets.
- Proficiency in MS Office, especially Excel.
- Work experience with media software Organotiki, Niobe and Arianna.
- Strong command of the English language, written and verbal.
- Excellent communication, interpersonal, and organizational skills.

### The Company Offers:

Attractive compensation and benefits package adapted to the candidate's specific skills and career progress.

Apply Now! [HRDanHellas@dentsu.com](mailto:HRDanHellas@dentsu.com).