

Πηγή: BUSINESS TODAY Σελ.: 5 Ημερομηνία έκδοσης: 30-10-2024
Αρθρογράφος: Επιφάνεια 132.77 cm² Κυκλοφορία: 0
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



Initiative

Initiative, a leading media agency in Greece is looking for a motivated, passionate **Media Supervisor** to join a multinational Client Team.

The Role

- Develop relationships with clients leads
- Act as the point of contact for client briefs
- Lead communication projects ensuring high quality implementation and delivery
- Develop opportunities for growing existing business (off and on line) within current clientele
- Develop new ideas and out of the box thinking
- Work closely with cross-teams for projects' development and operational execution.

Desired Skills and Experience

- Relevant successful business experience of at least 4 years
- Experience in Major International Clients and locally operating International Clients
- In depth understanding of digital ecosystem
- Experience and ability to drive multichannel Digital Marketing Campaigns
- Critical thinking and excellent people management
- Solution-focused and client-centric mindset
- Academic Degree in Business, Marketing or Economics
- Fluency in English (verbal and written communication)

If interested please send a detailed CV in English at careers@initiative.gr

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