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## MINDSHARE MINDSHARE Mindshare SA is looking for Mindshare SA is looking for an organized, and a smart, passionate, experienced Senior Media experienced **TV Media** Manager, capable to meet Manager to join TV Buying multinational client needs. Department. **Requirements:** Proven Experience in managing **Requirements:** effective mass media, digital and • Relevant working experience social media communications. 7-10 years in media agency. • 10 years'+ Market Experience • Expertise in using market tools and 5 years'+ experience in and programs. the relevant Media Manager's position. • Ability to create and manage · Strong communication and interefficient and effective TV personal skills, able to manage media plans and meet KPI's of reports and presentations. communication. • Analytical and organizational skills, • Degree in the English language. able to work for data analysis and • Bachelor's degree in science, negotiations. economics, business or mass

communications.

Digital capabilities

If you are interested, please forward

your resume to:

Career@mindshare.gr

 Bachelor's degree in science, economics, business or mass communications. Post graduate diploma would be an asset.

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