

# Mad is seeking to hire:

Πηγή: DAILY FAX Σελ.: 3 Ημερομηνία έκδοσης: 05-05-2025  
Αρθρογράφος: Επιφάνεια 212.26 cm<sup>2</sup> Κυκλοφορία: 0  
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



## Mad is seeking to hire:

### 1. Sponsorship Sales Manager 2. Advertising Sales Manager

Mad TV is a 360 Youth Media Group dedicated to promoting creativity in music and more. With over 29 years of experience, we have created, produced and promoted popular content through our shows, TV channels, a radio station, So.Me. and You Tube channels. Our programs include music competitions artists specials, music events and variety of music genres to cater to every mood. We engage with our audience on social media to provide exclusive content and memorable experience.

#### Role Description

This is a full-time, on-site position at Mad in Athens for both a Sponsorship Sales Manager and an Advertising Sales Manager. We are looking for passionate, goal-oriented professionals who are highly motivated, performance-driven, and focused on achieving results. The Sponsorship Sales Manager will be responsible for pursuing, negotiating, and closing deals across various revenue pillars, including large-scale events, forums, corporate events, and TV productions. The Advertising Sales Manager will focus on securing advertising partnerships for Mad TV and Mad Radio.

#### Key Responsibilities

- Identify and generate leads (from direct market to brand executives and media/advertising agencies) with drive to grow revenue.
- Create sales presentations.
- Proactive and creative in business development.
- Maximize revenue from existing clients.
- Excellent negotiation skills.
- Manage KPI's forecasts and exceed targets.

#### Knowledge and Experience

- At least 3 years of experience as a Sponsorship or Advertising Sales Manager, preferably in Media and Communications will be preferred.

- Excellent knowledge of the Advertising Market and Media Agencies. It would be greatly appreciated if he/she has relationships with a significant list of clientele directly.
- Ambitious, out of the box thinker and focused
- Excellent networking ability.
- Outstanding communication, presentation, and negotiation skills (verbal and written,
- Ba/Bs University degree.
- Microsoft office, word, PPT and Excel).

#### Benefits:

- Pleasant working environment among experienced professionals.
- Permanent and stable employment.

To apply for this job, please send your CV to [jobs@mad.gr](mailto:jobs@mad.gr)