MINDSHARE

Πηγή: BUSINESS TODAY **Σελ.:** 5 **Ημερομηνία** 10-06-2024 **έκδοσης:**

Αρθρογράφος: Επιφάνεια 186.15 cm² Κυκλοφορία:

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ





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Mindshare SA is looking for a smart, passionate, experienced TV Media Buyer to join TV Buying Department.

Requirements:

- Relevant working experience 7-10 years in media agency.
- Expertise in using market tools and programs.
- Ability to create and manage efficient and effective TV media plans and meet KPI's of communication.
- Degree in the English language.
- Bachelor's degree in science, economics, business or mass communications.
- Digital capabilities

If you are interested, please forward your resume to:

Career@mindshare.gr

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Mindshare SA is looking for an organized, and experienced Senior Media Manager, capable to meet multinational client needs.

Requirements:

- Proven Experience in managing effective mass media, digital and social media communications.
- 10 years'+ Market Experience and 5 years'+ experience in the relevant Media Manager's position.
- Strong communication and interpersonal skills, able to manage reports and presentations.
- Analytical and organizational skills ,able to work for data analysis and negotiations.
- Bachelor's degree in science, economics, business or mass communications. Post graduate diploma would be an asset.

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