

Πηγή: DAILY FAX Σελ.: 3 Ημερομηνία έκδοσης: 09-07-2025
Αρθρογράφος: Επιφάνεια 211.75 cm² Κυκλοφορία: 0
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



Cine News

Cine News, the leading cinema-advertising agency in Greece, is seeking to recruit a highly motivated professional, to work with its talented team for top clients.

BUSINESS DEVELOPMENT MANAGER

Key responsibilities:

- Driving revenue through the development and implementation of new cinematic business opportunities.
- Lead the development of a multi-platform commercial proposition (including on-screen, online, foyer and preshow) to sell to Media Agencies and Advertisers.
- Develop sponsorships packages seeking out and developing new opportunities to contribute to the overall growth of the company.
- Build and establish strong professional relationships with key stakeholders (media agencies, advertising agencies, advertisers,

digital agencies and movie theaters).

- Create and develop customized marketing and sales proposals that effectively communicate our value proposition and meet clients' objectives for on-screen and off-screen advertising.

Qualifications needed:

- Bachelor's Degree in Marketing, Business administration, or a related field.
- Proven experience of 6+ years in business development and commercial operations within an advertising and/or media agency.
- Strong understanding of integrated communication and media advertising

including traditional and digital channels.

- Expertise in the digital media market.
- Excellent presentation, negotiation and communication skills.
- Results-oriented mindset and willingness to source new business opportunities.
- Fluency in Greek and English language
- A thorough understanding of the technological developments taking place across the media landscape, specifically cinema and experiential.
- A passion for Cinema and the value it delivers for brands.
- Experience developing multi-platform sales and branded content would be a plus.

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting and collaborative work environment. Candidates are kindly asked to forward their CV to: hr@cineneews.org.gr (ref. code BDM)