

Πηγή: DAILY FAX Σελ.: 7 Ημερομηνία έκδοσης: 10-07-2025  
Αρθρογράφος: Επιφάνεια 175.04 cm<sup>2</sup> Κυκλοφορία: 0  
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



## Cine News

Cine News, the leading cinema-advertising agency in Greece, is seeking to recruit a highly motivated professional, to work with its talented team for top clients.

### ADVERTISING MANAGER

#### Key responsibilities:

- Deliver presentations and budgets for current and prospective clients for on-screen and off-screen advertising.
- Act as the primary point of contact for media shops, advertising agencies, advertisers and movie theaters, establishing strong professional relationships.
- Achieve sales targets and contribute to the overall growth and profitability of the company.
- Create and develop customized advertising proposals, (including on-screen, mobile, online, foyer and preshow), that effectively communicate our value proposition and meet clients' objectives.
- Stay up-to-date with the latest industry trends, emerging technologies, and digital advertising platforms to ensure

innovative solutions are incorporated into sales strategies.

#### Qualifications needed:

- Bachelor's Degree in Marketing, Business administration, or a related field.
- Proven experience of 4 years in commercial operations and business development within an advertising and/or media agency.
- Strong understanding of integrated communication and media advertising including traditional and digital channels.
- Excellent presentation, negotiation and communication skills.
- Results-oriented mindset and self-motivated.
- Fluency in Greek and English language.
- Solid understanding of digital marketing innovations, new technologies and trends.
- Strong interest in cinema.

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting and collaborative work environment. Candidates are kindly asked to forward their CV to: [hr@cineneews.org.gr](mailto:hr@cineneews.org.gr) (ref. code AM)