

Πηγή: BUSINESS TODAY

Σελ.: 6

Ημερομηνία έκδοσης: 12-11-2024

Αρθρογράφος:

Επιφάνεια 161.88 cm<sup>2</sup> Κυκλοφορία: 0

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



BBDO ATHENS is looking for a:

## Community Manager

responsible for the day-to-day management of Social Media & Digital Influencers campaigns. You will work for a diversified brands portfolio, compiled of the most famous & iconic brands in the local & global market!

### What you'll do:

- Roll out social media content calendars & activations based on latest trends, rising platforms & top performing content formats.
- Implement digital influencer programs (DIs proposals, content brief & production).
- Project handling & external suppliers coordination securing on time deliverables and content calendar roll out.
- Project monitoring and reporting based on KPIs, providing recommendations to optimize campaigns' performance.

### What you'll need:

- Graduate or Postgraduate University Degree in Marketing, Digital PR, Advertising or relevant field
- Must have 1 year of direct social media experience, building communities and campaigns with demonstrated creativity and success
- Experience in social media monitoring and analytics tools
- Strong writing and editorial skills with utmost attention to detail
- Strong presentation skills
- A deep understanding of digital mediums, technologies, and trends
- Energetic and capable of participating successfully in a very fast-paced environment
- Collaborative, team-oriented and capable of thriving in a group work environment

We're looking for unconventional thinkers. Dedicated collaborators and innovators. Talented individuals who are ready to work towards solutions that make the difference in the environments our clients are operating.

Please send you CV at: [hr@ba.bbdogroup.gr](mailto:hr@ba.bbdogroup.gr)