

We are hiring.

Πηγή: BUSINESS TODAY

Σελ.: 9

Ημερομηνία έκδοσης: 13-03-2024

Αρθρογράφος:

Επιφάνεια 130.61 cm² Κυκλοφορία: 0

Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



We are hiring.

SENIOR ACCOUNT MANAGER

In case of interest please send your CV to hello@ph7.gr

We are currently looking for a **Senior Account Manager** to join our client service team in Maroussi. The preferred candidate will report to the General Manager and will be responsible for managing all aspects of Brand communications.

Main responsibilities:

- Managing day-to-day client requests.
- Setting communication strategies for key projects, analyzing market data, preparing motivating briefs and presentations, setting timelines, budgets, and reports.
- Proposing and implementing activation programs, including experiential public events, in-store sales activations, and creative use of social media.
- Collaborating closely with the creative team.
- Leading the execution of projects.

Requirements:

- Minimum 5 years in advertising business and at least 1 year in a similar position.
- Possession of a Master degree or equivalent in Marketing, Communications, or Business Administration.
- Proven expertise in managing 360-degree campaigns.
- Strong communication skills.
- Good knowledge of digital communication and social media.
- Fluency in both English and Greek (written and verbal).
- Excellent command of MS Office.