

Πηγή: DAILY FAX Σελ.: 3 Ημερομηνία έκδοσης: 12-05-2025
Αρθρογράφος: Επιφάνεια 177.04 cm² Κυκλοφορία: 0
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



FCB GNOMI

FCB GNOMI is seeking to recruit a highly motivated Account Manager to work with its talented Client Service team for major Greek and global clients.

ACCOUNT MANAGER

Key responsibilities:

- Day-to-day client handling & third parties' coordination
- Support the projects' implementation ensuring their on-time and on-budget delivery
- Plan, develop and execute social media campaigns on Digital platforms (Facebook/Instagram/Tik Tok etc.) in collaboration with the creative team
- Build strong, long-term client relationships and become a strategic partner regarding its brands' communication
- Contribute to new briefs, research and plans, ads performance, creative brief, budgets and presentations
- Be up to date with the client's brands, the latest market trends, apply best practices and innovative tools

Qualifications needed:

- Bachelor's Degree in Marketing, Communications or related field
- Minimum 5 years of experience in a relevant role within an agency environment
- Proven handling of social media campaigns
- Strong written and oral communication skills in both Greek and English
- Ability to work at a fast pace and meet deadlines
- Problem solving attitude, ability to work with various teams
- Highly organized, attention to detail

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.

Candidates are kindly asked to forward their CV to: hr@fcbgnomi.gr (ref. code AM)