

# Initiative, a leading media agency in Greece

Πηγή: BUSINESS TODAY Σελ.: 5 Ημερομηνία έκδοσης: 22-05-2025  
Αρθρογράφος: Επιφάνεια 132.1 cm<sup>2</sup> Κυκλοφορία: 0  
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ





**Initiative, a leading media agency in Greece** is looking for a motivated, passionate **Media Manager** to join a multinational Client Team.

**The Role**

- Develop relationships with clients leads
- Act as the point of contact for client briefs
- Lead communication projects ensuring high quality implementation and delivery
- Develop opportunities for growing existing business (off and on line) within current clientele
- Develop new ideas and out of the box thinking
- Work closely with cross-teams for projects' development and operational execution.

**Desired Skills and Experience**

- Relevant successful business experience of at least 6 years at a Media Specialist agency
- Experience in Major International Clients and locally operating International Clients
- Experience across all media channels
- In depth understanding of digital ecosystem
- Experience and ability to drive multichannel Digital Marketing Campaigns
- Critical thinking and excellent people management
- Solution-focused and client-centric mindser
- Academic Degree in Business, Marketing or Economics
- Fluency in English (verbal and written communication)

If interested, please send a detailed CV in English at [recr@mbww.com](mailto:recr@mbww.com)

