

1. MARKETING MANAGER ΔΙΑΦΗΜΙΣΗ

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 31/05/2019 Ημ. Αποδελτίωσης: . . . 01/06/2019

Σελίδα: 6

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ETuk LTD

MARKETING MANAGER

MANDATORY COMPETENCIES

- Excellent command of the Greek and English language is necessary
- Good computer and presentation skills
- Good communication skills
- Clean driving license, ready to travel on a regular basis
- Positive attitude, ambitious, open-minded, loyal

MANDATORY QUALIFICATIONS/ SKILLS

- Education focused on Sales and Marketing would be a plus

WORK EXPERIENCE

- 4-5 years in B2B sales to marketing companies or marketing departments of multinational companies commercial experience in the concept sales

DUTIES & RESPONSIBILITIES

- Has full control of the marketing activities in his/her sub-region, in pursuit of specific targets given by the Manager
- To sale Electric cars and achieve the Company's annual projection targets for sales, turnover, profitability and market share in the range of products under responsibility
- Establish, develop and maintain customer and dealers' satisfaction and loyalty, through visits, telephone calls and correspondence including Key Customer Management
- Support management team with the development and implementation of territory management and marketing actions.
- Create a marketing plan and report the status on a regular basis
- Continuously monitor the market and competition - gather, evaluate and analyze information about the market

Participate in seminars, exhibitions and contribute to other marketing activities

Send your cv to:
info@tuktukhellas.com