## 1. MEDIA PLANNER

Μέσο: . . . . . . . DAILY FAX

Ημ. Έκδοσης: . . .01/02/2019 Ημ. Αποδελτίωσης: . . .02/02/2019

Σελίδα: . . . . . . . 4

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## **MEDIA PLANNER**

Vizeum, part of Dentsu Aegis Network

Our Media Planner will have the chance to work with and learn from some of the best and brightest in the media industry. He/ She will be a key client-facing part of the account teams, playing an active role in media planning, buying and reporting on key clients, helping to project-manage key campaigns and strongly contributing to the delivery of plans that are both creative and effective.

## **DESIRED SKILLS AND EXPERIENCE:**

- $\cdot$  A minimum of 4 years' relevant working experience in Media Agencies.
- · Bachelor's degree in business, advertising, marketing or mass communications.
- · Working experience with Excel, Word, Power Point, Organotiki, Arianna, Niobe and Sesame.
- $\dot{}$  Strong communication skills, and ability to communicate effectively with clients on the agency's behalf
- · Experience in working with monthly/analytical media plans across different channels tv, radio, print and digital, ideally working in or with a media agency
- · Experience in major international clients and locally operating international clients.
- · Fluency in English.
- · Well-organized and detail-oriented personality.

If interested, please send a detailed CV in English at HRDanHellas@dentsuaegis.com

Please note that if you apply, you are agreeing that you have read and understood our "Employee Privacy Statement" that you can find **here**