



Data Communication, one of the major developers of business software in Greece, is hiring a:

MARKETING & COMMUNICATION SPECIALIST

Purpose

This position is responsible for formulating and implementing all marketing and public relations communications plans.

Responsibilities

- Develop and coordinate media relations
- Develop marketing & PR material content in English and Greek: press releases, advertising slogans, messaging formulation and marketing collateral (sales brochures, web content)
- Formulate and implement all marketing communications plans
- Organize company events
- Social media management

Job Requirements & Qualifications

- University degree in Marketing or Communications
- Proven track record in Public Relations & Communications
- Experience in creating and executing corporate communication
- Excellent verbal and writing communication skills
- Thorough understanding of Traditional Media & the Social Media environment

To apply for this position, send your CV to jobs@datacomm.gr

