

1. ART DIRECTOR

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . .03/02/2022 Ημ. Αποδελτίωσης: . . .04/02/2022

Σελίδα: 4

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



FCBGNOMI

FCB GNOMI is seeking to recruit a highly motivated Art Director to work with its talented Creative team for major Greek and global clients.

ART DIRECTOR

Key responsibilities:

- Conceive and implement concepts, guidelines and strategies in various creative projects
- Collaborate with account executives to obtain knowledge of the clients' requirements
- Participate in brainstorming/creative sessions to generate ideas
- Design unique and well-crafted materials that meet clients' needs as well as our own, in all disciplines within deadlines

Qualifications needed:

- Bachelor's Degree in advertising, fine art, design, or relevant field
- Minimum 3 years of experience in a relevant role within an agency environment

- Hands-on experience in creative process, marketing, communications campaign, graphic design and brand development
- Excellent working knowledge of software such as Photoshop, Illustrator, InDesign etc
- Public speaking & presentation skills in Greek & English
- Digital Savvy
- Ability to collaborate and communicate effectively with various teams and personalities

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.

Candidates are kindly asked to forward their CV to:
hr@fcbgnomi.gr (ref. code A7)