



Πηγή: BUSINESS TODAY Σελ.: 8 Ημερομηνία έκδοσης: 06-10-2022
Αρθρογράφος: Επιφάνεια 538.75 cm² Κυκλοφορία: 0
Θέματα: ΑΓΓΕΛΙΕΣ ΕΡΓΑΣΙΑΣ



Media Planner

We are looking for a passionate and ambitious **Media Planner** to join **Zenith**. If you are passionate about advertising, keen to learn all about media, collaborative, and look forward to taking initiatives, then this may be the place for you!

Responsibilities

- Shape and execute media campaigns
- Determining the most effective media mix to display ads
- Coordinating, monitoring, and evaluating media campaigns and strategies
- Reporting client & competition campaigns
- Follow media trends of online and offline outlets (TV shows, magazines, blogs, radio programs)
- Work closely with cross teams

Qualifications

- Experience in Media of min 1 year
- Academic Degree (a degree in Marketing or Business / Economics will be considered a plus)
- Understanding of digital world
- Computer literacy and knowledge of MS Office
- Research lover
- Proficient knowledge of English language (written and verbal)
- Team player
- Motivating spirit

Deadline October 14th, 2022

Publicis Groupe is an equal opportunity employer, and we value diversity in all forms. We are committed to creating an inclusive environment for all employees and believe such an environment is critical for success. Employment is decided based on qualifications, merit, and business need.