

RED BULL ASSISTANT

Ημ/νια:8/2/17 Μέσο: DAILY FAX Σελίδα: 5



Working within the Communications Team, the Communication Assistant Digital Media supports the day-to-day editorial brand communication through all media channels (own and 3rd party) mainly focusing on curating internal and external digital and interactive media platforms:

In line with Red Bull's global Communication & Digital Strategy, the overall purpose of the job is to operate, activate and analyze all own Red Bull digital channels especially the Local Page redbull.com/el & Red Bull channels on third party platforms, especially the Red Bull Fanpage on Facebook, the Red Bull channel on Youtube and Red Bull account on Instagram.

(S)he is responsible for supporting the right content creation (storytelling) and activation of all those channels in order to foster long-term relationships with consumers – engage consumers and fulfil the country business plan targets and priorities.

For more info and applications please visit

<http://jobs.redbull.com/at/en/athens-communication-assistant-digital-media-35894>