

# SOCIAL MEDIA MANAGER

Ημ/νια:8/6/17 Μέσο: DAILY FAX Σελίδα: 4



MSPS Athens, holding a leading position in the integrated marketing and sales services sector, is seeking to recruit a highly motivated and creative Social Media Manager to work with its talented Digital Marketing team for top clients.

## SOCIAL MEDIA MANAGER

### Key responsibilities:

- Build and manage day-to-day social media profiles and presence, in all social media platforms
  - Create engaging content appropriate for each social media platform
    - Work with Facebook power editor
  - Collect, analyze and report on social media and traffic data on a regular basis.
- Track the right metrics, integrate and strategize the best tools and practices on those platforms
  - Identify new tools & trends in social media, content marketing and digital content space

### Requirements:

- Bachelor's degree in Communications, Journalism, Marketing or related field
- 2 years of experience in community management and content planning for a major brand within an agency environment
  - Strong interpersonal, verbal and written communication skills
  - Talent and passion for writing & creating content that engages people
    - Multitasking, ability to perform under pressure

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.

Candidates are kindly asked to forward their CV to: [hr@mmps.net](mailto:hr@mmps.net) (ref. code SMM)