

1. CARAT

Μέσο: BUSINESS TODAY

Ημ. Έκδοσης: . . . 08/06/2021 Ημ. Αποδελτίωσης: . . . 08/06/2021

Σελίδα: 5

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



MEDIA PLANNER



Our Media Planner will be a key client-facing part of the account teams, responsible for media planning, buying and reporting on key clients, managing key campaigns and an opportunity to work in a company trusted by some of the world's best-known brands.

Qualifications:

- Bachelor's degree in business, advertising, marketing, or mass communications
- Minimum of 2-3 years' relevant working experience in Media Agencies
- Experience in working with monthly/analytical media plans across different channels tv, radio, print and digital, ideally working in or with a media agency
- High-level capability in MS Office and work experience with media software (i.e. Organotiki, Arianna, Niobe and Choices)
- Experience with major international clients and/or locally operating international clients
- Excellent command of the English language
- A confident and positive attitude, focused on building relationships and working in diverse teams
- Strong communication skills, and ability to communicate effectively with clients on the agency's behalf

The Company Offers:

- Attractive compensation package adapted to the candidate's specific skills and career progress
- Private medical plan
- Opportunities for further development in a multinational business

If interested, please send a detailed CV in English to HRDanHellas@dentsu.com.