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Μέσο:DAILY FAX

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Σελίδα:3

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KANTAR MillWARD BROWN

BRAND STRATEGY AND INNOVATION EXPERTS IN QUALITATIVE RESEARCH

(Code BSIE-09 18)

Kantar Millward Brown

At Kantar Millward Brown, we're passionate about brands, and we're passionate about the work we do for our clients.

We work with many local and global brands to help define brand purpose, develop winning advertising, engage consumers, and drive brand growth.

We're industry leaders and innovators with over 40 years of advertising, media, brand equity research, and consulting experience. We embrace the latest technologies and leverage them to develop new products and services to help marketers compete and win today and in the future.

Our Qualitative team is the largest qualitative research practice in Greece and a European hub for international qualitative research co-ordination and innovations development.

Requirements:

- Graduate in marketing, psychology, sociology, social anthropology or cultural studies, communication, new media
- Holder of a Master's degree
- Fully fluent in Greek and English
- Highly familiar with MS Office (Word, Excel, Powerpoint)
- Familiarization with Digital Media (i.e. web-design, desktop publishing, video-editing, digital marketing tools) is a desired asset
- At least 3 years' experience in qualitative research / consumer insights / marketing / advertising is a plus, but not a prerequisite
- Flexibility to travel outside Greece for international projects
- Intellectual curiosity, creativity, desire to learn and to evolve in a very dynamic environment

If you have the required qualifications, please send your resume (including a digital photo), indicating the relevant code **BSIE-09 18** until **September 28th** to Ms Alexandra Kappatou, by email to Alexandra.Kappatou@kantar.com

All resumes will be treated in the strictest confidence.