

1. MEDIA MANAGER

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 21/02/2020 Ημ. Αποδελτίωσης: . . . 22/02/2020

Σελίδα: 4

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



Initiative

Initiative is looking for a motivated, passionate,

MEDIA MANAGER

to join a multinational Client Team.

THE ROLE

- Develop relationships with clients leads as a media trusted advisor
- Act as the point of contact for clients brief
- Lead communication projects ensuring their high quality implementation and delivery
- Develop opportunities for growing existing business (off and on line) within current clientele
- Develop new ideas and out of the box thinking
- Work closely with cross-teams for the projects development and operational execution.

DESIRED SKILLS AND EXPERIENCE

- Relevant successful business experience of at least 5 years
- Experience in Major International Clients and locally operating International Clients
- In depth understanding of digital ecosystem
- Experience and ability to drive multichannel Digital Marketing Campaigns
- Critical thinking and excellent people management
- Solution focused client-centric mindset
- Academic Degree in Business, Marketing or Economics
- Fluency in English (verbal and written communication)

If interested please send a detailed CV in English at initiative.gr@initiative.com