

## 1. PUBLIC RELATIONS MANAGER

Μέσο: . . . . . BUSINESS TODAY

Ημ. Έκδοσης: . . .20/06/2022 Ημ. Αποδελτίωσης: . . .20/06/2022

Σελίδα: . . . . . 5

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## Public Relations Manager

We are looking for an enthusiastic, resourceful Public Relations Manager for MSL, our multi-awarded PR brand, who can build and maintain a favorable public image for our clients' portfolio, developing communications plans, including strategy, goals, budget, and tactics. If you are a knowledgeable, collaborative, and motivated spirit, then this may be the place for you!



### Responsibilities:

- Develop meaningful communication plans for clients
- Implement clients' communication strategy in multiple channels
- Plan, budget and coordinate original communication activations, PR and consumer events
- Prepare high quality communication material (messaging, press releases, native articles, statements, etc.)
- Build and maintain relationships with key media, editors, bloggers and KOL's
- Work closely with the creative department to develop interesting communication concepts for PR campaigns and activations
- Suggest relevant to clients' needs influencers and KOL's to implement successful influencer campaigns

### Qualifications:

- Min 3 years of experience in a communication agency or in house communication department
- Proven experience of working with journalists and editors
- Proven experience of working on influencer campaigns in multiple social media channels
- Exceptional communication skills, internally and externally
- Outstanding interpersonal skills and excellent oral and written skills
- Comfortable with tight deadlines and ability to handle changing requirements, as well as multiple overlapping projects

If you are interested kindly send your CV, along with an inspiring cover letter, at [careersgr@publicisgroupe.com](mailto:careersgr@publicisgroupe.com) with the ref PRM22.

**Deadline June 30th, 2022**

Publicis Groupe is an equal opportunity employer, and we value diversity in all forms. We are committed to creating an inclusive environment for all employees and believe such an environment is critical for success. Employment is decided based on qualifications, merit, and business need.