

1. CINE NEWS

Μέσο:BUSINESS TODAY

Ημ. Έκδοσης: ...22/06/2021 Ημ. Αποδελτίωσης: ...22/06/2021

Σελίδα:7

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



Cine News

Cine News, the leading cinema-advertising agency in Greece, is seeking to recruit a highly motivated professional, to work with its talented team for top clients.

ADVERTISING DIRECTOR

Key responsibilities:

- Develop presentations and budgets for current and prospective clients for on-screen and off-screen advertising
- Work closely with CEO, develop and manage commercial proposals
- Build strong relationship with major clients and have the ability to identify their needs and requirements
- Lead business development, scope new opportunities to improve or upsell advertising services
- Manage day-to-day client activity & third parties' coordination, lead the projects' execution end-to-end ensuring its implementation and delivery
- Build strong relationships with advertisers, media shops and advertising agencies

Qualifications needed:

- Bachelor's Degree in Marketing or Communications
- Minimum of 8 years relevant experience in Advertising or Media Communications
- Excellent presentation & client management skills
- Strong commercial understanding of marketing and advertising strategy, experience in integrated communications
- Fluency in Greek and English language
- Great understanding of digital media & marketing (experience in digital communication will be highly appreciated)
- Strong interest in cinema

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting and collaborative work environment.

Candidates are kindly asked to forward their CV to:
V.Markanastasaki@cinenews.org.gr (ref. code AD)