

## 1. ACCOUNT DIRECTOR

Μέσο: . . . . . BUSINESS TODAY

Ημ. Έκδοσης: . . .27/05/2021 Ημ. Αποδελτίωσης: . . .27/05/2021

Σελίδα: . . . . . 5

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



We are seeking an experienced  
**Account Director**  
who can stun our existing  
and prospective clients with creativity,  
vision and energy. Sounds like you? Read on.

#### Desired Skills and Experience

- Excel at ability to develop and present strategic vision to clients, as well as secure commitments to that vision
- Strategic thinker with experience in interpreting research
- Identify and pursue potential opportunities for new business
- Ability to think and plan ahead as well as initiate projects and ideas, while keeping things simple
- Highly organised, detail-oriented
- Strong presentation, communication and collaboration skills
- Unique understanding of the digital arena
- Ability to multi-task and adapt to rapidly changing circumstances

#### Position Requirements

- Bachelor's degree in Marketing, Advertising, Communications, or related field and fluent in English
- 7+ years of ad agency experience in a full spectrum of marketing and advertising functions including traditional, digital and social media, PR, creative and interactive development

Along with your resume submission, please provide a detailed cover letter to tell us why you would be a perfect fit for this role.  
[welcome@day6.gr](mailto:welcome@day6.gr)