

## 1. ADWEB

Μέσο: .....BUSINESS TODAY

Ημ. Έκδοσης: ...27/09/2018 Ημ. Αποδελτίωσης: ...27/09/2018

Σελίδα: .....5

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



We are looking for a talented professional with passion in the digital media for the position of:

### Programmatic Campaign & Sales Manager

The Programmatic Campaign/Sales Manager is responsible for selling effectively our programmatic advertising solutions and for delivering successful programmatic media programs for specific clients (Media Agencies).

#### Responsibilities:

- Supports Sales pipeline from pre-sales to post-sales
- Uses excellent presentation and communication skills to pitch to media buying teams
- Executes all aspects of campaign management processes
- Troubleshoots issues on all pre-production and live campaigns
- Communicates with technology partners for relevant business aspects
- Be always up-to-date concerning the industry specifics and able to pass knowledge to our clients

#### Qualifications:

- University degree
- Must have 4+ years of experience in digital advertising

sales, campaign management/optimization. Better experience in programmatic will get higher chances for someone to be selected.

- Strong writing, presentation, pitching and sales skills.
- Microsoft Office solutions knowledge

**About the position:** The candidates have a unique opportunity to work in a company with high growth rate and to experience the full value chain of programmatic advertising: DSP, SPP, Publishers, Media Agencies, all different technologies that support the programmatic buying/selling, ad verification, audiences and data.

**About Adweb:** Adweb is a technology advertising agency that connects digital publishers, media agencies/brands and consumers being uniquely positioned in the premium digital display industry. Adweb operates the leading premium programmatic marketplace (PPN) and provides a complete portfolio of solutions in the programmatic advertising based on representations of companies like Oath, The Rubicon Project, Nugg.ad, Microsoft, Quantum and Strossle.

Please send your CV to: [info@adweb.gr](mailto:info@adweb.gr) - ΚΩΔΙΚΟΣ 1021 ppn

