

## 1. NEXLCOM GROUP

Μέσο: . . . . . BUSINESS TODAY

Ημ. Έκδοσης: . . .27/11/2018 Ημ. Αποδελτίωσης: . . .27/11/2018

Σελίδα: . . . . . 8

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



# nextcom group

25 YEARS OF BUSINESS SERVICES

is looking to recruit the ideal person to fill in the position of

## Account Director

Location: Athens / Thessaloniki / Ioannina

### Job Description

- Taking a lead in clients' marketing and advertising strategies
- Leading a team to provide the utmost level of client service
- Liaising with clients at a senior level on a day-to-day basis
- Promoting the expansion of business with existing clients
- Working with other senior managers to generate new accounts
- Completing projects to a specific schedule and within an agreed budget
- Using skills to push clients, and the agency, creatively and strategically

### Education & Experience Required

- University degree in PR/communication/marketing or similar field
- Msc in communication or relevant field will be considered a plus

- 8 - 10 years of experience in the communication sector; agency experience preferred
- Excellent communication and writing skills in Greek
- Proficiency in English
- PC literate, proficient in MS Office
- Working experience in tourism projects

### Skills

- Significant experience in professional client relationship management
- A background in advertising, design or marketing
- The ability to plan and strategize at a senior level
- A persuasive and confident approach to creative projects
- Excellent written and oral communication skills
- Effective team management capabilities
- A keen attention to detail and budgetary restraints
- Full awareness of creative processes and techniques – including digital platforms

Send your CV: [int@nextcom-group.com](mailto:int@nextcom-group.com)