

1. ΑΓΟΡΑ ΕΡΓΑΣΙΑΣ

Μέσο: DAILY FAX

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Σελίδα: 4

Innews ΑΕ - Αποδελτίωση Τύπου - <http://www.innews.gr>



WE ARE HIRING!



Programmatic and Performance Campaign Manager (Programmatic Business Unit)

About the position: The candidates have a unique opportunity to work in a company with a leading position in programmatic ad buying and to experience the full value chain of programmatic advertising and the buying/selling cycle of digital advertising inventory – technology platforms, Publishers, Media Agencies, Advertisers. The company provides a full training and induction program in programmatic technologies.

Responsibilities

- Design and implement buying and optimization strategies across programmatic platforms, DSPs and SSPs, based on client's KPIs
- Support planning, buying and optimization across a portfolio of clients
- Implement best practices for bidding, budget management and performance
- Prepare reports detailing delivery and performance of campaigns

Qualifications

- University degree
- Must have 3-4 years of experience in performance advertising
- Google certification will be considered an asset

Please send your CV to: info@adweb.gr - PPN1



Key account Manager, Publishers (AdNetwork Business Unit)

About the position: We are looking for a high-performing Sales Manager with 3 years of relevant experience in digital media to actively participate in the expansion and revenue growth of well-known digital publishers/sites. The candidates must be English fluent holding a university degree.

Responsibilities

- Ideally a candidate should combine sales capacity and the sense of Brand (publishers' sites) management
- High Impact presentation skills
- Achieve growth and sales targets
- Build and promote strong, long-lasting customer relationships by partnering with them and understanding their needs

About AdNetwork: We represent exclusively a line-up of unique Greek publishers and top international digital brands such as Spotify, Viber, Boro.gr, E-radio.gr, Eurohoops.gr, Neolaia.gr, 4moms.gr, MSN, Skype, Games.gr, Andro.gr etc.

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