



FORUM SA is seeking for a full time

## **DIGITAL CONTENT MANAGER**

The Content Manager will manage content creation for the company's digital assets (9 corporate websites, newsletters, social media, digital advertising campaigns). He/she will work closely with the Digital Coordinator, the Marketing Director and the design team.

### **Responsibilities**

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- Overseeing all content creation activities for the company's digital campaigns.
- Working closely with the digital marketing team to devise a web content strategy.
- Writing entertaining and informative search engine optimised copy.
- Targeting keywords set by the digital marketing team and basing articles on them.
- Keeping up to date with industry best practice and monitoring content activities of competitor websites.
- Assisting the digital coordinator with ad hoc copywriting.
- Repurposing content for different mediums including social media and video.

### **Background**

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- 4-5 years experience working as a content manager in a b2b company
- Degree in Communication, Journalism or Marketing

**In addition to a positive work environment, FORUM SA also offers a competitive salary and comprehensive benefits package.**

Send us your CV at the email address: [kk@forumsa.gr](mailto:kk@forumsa.gr)