

1. BTL ACCOUNT MANAGER

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 07/10/2019 Ημ. Αποδελτίωσης: . . . 08/10/2019

Σελίδα: 5

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MSPS Athens, holding a leading position in the Integrated Marketing and Sales services sector, is seeking to recruit a highly motivated Account Manager to work with its talented Client Service team for major Greek and global clients.

BTL ACCOUNT MANAGER

Key responsibilities:

- Management of agency's key accounts for multinational clients
- Day-to-day client handling & third parties' coordination
- Lead the projects ensuring their implementation and delivery
- Respond to new briefs, research and develop plans, mechanics, creative documents, branding proposals, budgets and presentations
- Develop opportunities for growing existing business within current clients

Qualifications needed:

- Bachelor's degree in Marketing
- Minimum 4 years of experience in account handling - for below the line activities, events - within an agency environment
- Fluency in English
- High communication and presentation skills
- Great understanding of 360° campaigns.
- Excellent project management skills, multitasking, ability to perform under pressure

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.

Candidates are kindly asked to forward their CV to: hr@msps.net (ref. code AM)