## 1. TV MEDIA BUYER

Mέσο: . . . . . . . . BUSINESS TODAY

Ημ. Έκδοσης: . . .01/04/2021 Ημ. Αποδελτίωσης: . . .01/04/2021

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## Mindshare SA

is looking for a smart, passionate, experienced

## TV Media Buyer

to join TV Buying Department.

## Requirements:

- Relevant working experience
  8-10 years in media agency.
- Expertise in using market tools and programs.
- Ability to create and manage efficient and effective TV media plans and meet KPI's of communication.
- Degree in the English language.
- Bachelor's degree in science, economics, business or mass communications.

If you are interested, please forward your resume to: Career@mindshare.gr