

1. CARAT MEDIA PLANNER

Μέσο:BUSINESS TODAY

Ημ. Έκδοσης: ...03/04/2019 Ημ. Αποδελτίωσης: ...03/04/2019

Σελίδα:6

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



CARAT Media Planner

**Carat is the #1 Global Media Network,
and the market leader in digital and diversified media solutions.**

Our Media Planner will have the chance to work with and learn from some of the best and brightest in the media industry. He/ She will be a key client-facing part of the account teams, playing an active role in media planning, buying and reporting on key clients, helping to project-manage key campaigns and strongly contributing to the delivery of plans that are both creative and effective.

Desired Skills and Experience:

- A minimum of 3 years' relevant working experience in Media Agencies.
- Bachelor's degree in business, advertising, marketing or mass communications.
- Working experience with Excel, Word, Power Point, Organotiki, Arianna, Niobe and Sesame.
- Strong communication skills, and ability to communicate effectively with clients on the agency's behalf
- Experience in working with monthly/analytical media plans across different channels tv, radio, print and digital, ideally working in or with a media agency
- Experience in major international clients and locally operating international clients.
- Fluency in English.
- Well-organized and detail-oriented personality.

If interested, please send a detailed CV in English at HRDanHellas@dentsuaegjs.com
Please note that by sending us your CV, you are agreeing that you have read and understood our "Employee Privacy Statement"