

PERFORMANCE MARKETING SPECIALIST

Ημ/νια:3/5/17 Μέσο: DAILY FAX Σελίδα: 4



We are seeking to hire a

PERFORMANCE MARKETING SPECIALIST

whose key responsibilities will be to:

- Setting Up Google Adwords (both Search & Display) Campaigns
- Setting up Video (YouTube) Campaigns
- Monitoring Adwords Campaigns on a daily basis
- Reporting Performance to Clients on a weekly or monthly basis

Requirements

- University Degree in relevant field (Engineering, Business, Marketing, Mathematics, Economics)
- Experienced with Microsoft Office tools
- Google AdWords Certified
- Familiar with Programmatic Platforms will be considered as a plus
- Critical and Analytical Thinking
- Verbal and written communication skills in Greek and English

Please send your cv's to
info@mindshare.gr