

## 1. MINDSHARE

Μέσο: . . . . . BUSINESS TODAY

Ημ. Έκδοσης: . . .03/10/2018 Ημ. Αποδελτίωσης: . . .03/10/2018

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**Mindshare SA**  
is looking for an organized,  
motivated, passionate  
**Senior Media Planner**  
to join a multinational client team.

**REQUIREMENTS:**

- Experience in creating and managing effective Mass Media, Digital and Social Media campaigns.
- Strong communication and inter-personal skills, able to write reports and presentations.
- Analytical and organizational skills, ability to work for data analysis and negotiations.
- 8 years' relevant working experience.
- Bachelor's degree in science, economics, business or mass communications.