

DEVELOP AND EXECUTIVE MARKETING STRATEGY AND PLANS

FOR NEON ENERGY GROUP

1. Qualifications experience

- Experienced in strategic marketing, planning and product development.
- Excellent communication skills.
- Solid understanding of market research and proven experience in commercializing them.
- Ability to apply marketing techniques over digital and non-digital channels.
- Strong analytical and project management skills.

2. Responsibilities

- Develops, proposes and ensures the accurate execution of the marketing and communication strategy, according to the company's objectives.
- Develops and delivers all trade marketing material.
- Liaise with the Sales Division, receives continuous feedback on communication plans, in order to support sales target.
- Design and coordinate promotional campaigns.
- Create marketing presentations and liaise with media and advertising agency.
- Develop and lead a marketing team that will execute plans, meets deadlines according to the budget.
- Analyze market trades and recommend changes to marketing and business strategies.

3. Profile

- Degree in Marketing/Business Administration from an accredited university.
- At least 3-5 years of relevant work experience.
- Creative marketing mind with management skills.
- Mobility and fluency in English.

4. The company offers

- Excellent salary package

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