

## 1. PRODUCTA DIRECT

Μέσο: . . . . . DAILY FAX

Ημ. Έκδοσης: . . .03/02/2022 Ημ. Αποδελτίωσης: . . .04/02/2022

Σελίδα: . . . . . 6

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



### **Account Director**

Producta Direct is looking for an able and talented Account Director to handle a group of national and international clients.

#### REQUIREMENTS:

- 5+ years experience in an equivalent position in the advertising business. Previous experience in the retail and automobile markets will be preferred
- Delivering integrated marketing strategies with measurable business results
- The ability of project management (above and below the line), social media and production (digital and print)
- Degree in Marketing or Communication. A master's degree in a corresponding field of study is preferred
- Excellent communication skills in Greek and English (written and verbal) and presentation skills. Knowledge of German will be considered a plus.

### **Art Director/Digital Designer**

Producta Direct is offering a unique opportunity to become part of a team passionate about their work. If you have experience in above and below the line advertising, and have a strong understanding of digital platforms, we would love to meet you!

#### REQUIREMENTS:

- 4+ years experience, with studies in Design & Graphic Arts
- Knowledge of Adobe Creative Platform, Illustrator, Photoshop, InDesign, plus Digital Platforms
- Solid experience in designing and producing online marketing material, social media posts, display banners, and other digital material
- The ability to successfully work to and meet deadlines, flexible, team worker.

Please send your CV to: [info@producta-d.gr](mailto:info@producta-d.gr)