

# PROMOTION MARKETING ACCOUNT MANAGER

Ημ/νια:5/4/2017 Μέσο: DAILY FAX Σελίδα: 4

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MSPS Athens, holding a leading position in the integrated marketing and sales services sector, wishes to appoint a dynamic highly motivated professional for the position of:

## PROMOTION MARKETING ACCOUNT MANAGER

### Key responsibilities:

- Management and development of projects - i.e. events, samplings, roadshows, in store activities- for multinational clients
- Coordination and supervision of all key processes of the project - i.e. presentation, recruitment, training, personnel management, planning, budgeting, reporting, evaluation
- Respond to briefs from clients' marketing departments
- Day-to-day client handling
- Lead the execution of projects ensuring the implementation and delivery

### Qualifications needed:

- Higher level of education in Marketing or Communications
- 5 years+ of experience in account handling- for promotion activities, events, retail activations- within an agency environment
- Fluency in both Greek and English
- Excellent project management, presentation and communication skills
- Organizational skills, keen eye for detail
- Ability to multitask and to prioritize effectively
- Proactive and confident, ability to work under pressure

The company offers a competitive remuneration package and great opportunities for professional development. Candidates are kindly asked to forward their CV to:  
**hr@msps.net (ref. code PMAM)**