

1. DENTSU X

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 04/12/2020 Ημ. Αποδελτίωσης: . . . 06/12/2020

Σελίδα: 6

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



dentsu x

PLANNING MANAGER

Dentsu X is the fastest growing global media network

Our Planning Manager plays a pivotal role in delivering best-in-class services, innovative and ambitious solutions, which have business value to clients at the heart. You will provide for the day to day client relationship, drive client media plans, lead planning/execution and communication strategy and an opportunity to work in a company trusted by some of the world's best-known brands.

Qualifications:

- Bachelor's degree in business, advertising, marketing or mass communications
- MSc degree will be considered as a plus
- At minimum 8 years' experience in Media Agencies
- Demonstrated track record of client relationship development and service
- Solid understanding of media budgeting, ROI, and portfolio management for major international clients and locally operating international clients
- Advanced knowledge of the digital environment

- High-level capability in MS Office and work experience with media software
- Excellent command of the English language
- Strong communication skills, and ability to communicate effectively with clients on the agency's behalf

The Company Offers:

- Attractive compensation package adapted to the candidate's specific skills and career progress
- Private medical plan
- Opportunities for further development in a multinational business

If interested, please send your CV in English
at HRDanHellas@dentsu.com