

1. DIGITAL PERFORMANCE PROJECT MANAGER

Μέσο: DAILY FAX

Ημ. Έκδοσης: . . . 07/01/2021 Ημ. Αποδελτίωσης: . . . 08/01/2021

Σελίδα: 4

Innews AE - Αποδελτίωση Τύπου - <http://www.innews.gr>



MSPS Athens, holding a leading position in the Integrated Marketing and Sales services sector, is seeking to recruit a highly motivated and creative professional to work with its talented teams for top clients.

DIGITAL PERFORMANCE / PROJECT MANAGER

Key responsibilities:

A) PERFORMANCE MARKETING:

- Set-up, monitor and analyze the performance of mid-scale digital marketing campaigns in Google, social and other platforms
- Maximize performance through analytics
- Monitor KPIs & optimize campaigns along the way.
- Conduct weekly, monthly or ad-hoc reports and come up with actionable insights and next steps
- Experience with remarketing/retargeting campaigns

B) PROJECT MANAGEMENT:

- Plan, organize and execute digital projects in various digital platforms
- Act as the point of contact for clients for digital communication matters
- Work closely with cross-functional teams (creative, developers, account

- management) for the projects' development & operational execution
- Stay on top of digital & business trends & technologies, as an advocate and thought leader for technology and innovation and identify potential uses for our business and end consumers

Qualifications needed:

- Bachelor's Degree in relevant fields
- Minimum 3 years of relevant (agency or client) experience in consumer products/e-commerce
- Fluency in Greek and English language
- Strong understanding of digital development, digital media, measurement, analytics and content management
- Comfort managing multiple projects simultaneously; ability to work under pressure

The company offers a competitive compensation & benefits package, great opportunities for professional development, with an exciting, fresh and collaborative work environment.

Candidates are kindly asked to forward their CV to: hr@mpps.net (ref. code DPM)

Privacy Statement: The company with the tradename «MSPS S.A.» is the data controller of any personal data you may share with us, if you apply for this vacancy. We will process your data only in order to assess your candidacy and we will retain your CV in our database for one (1) year. To the extent required in the context of the purposes referred herein, our company might transfer your data to third parties, such as IT service providers or other Companies of MSPS Group. For more information on our privacy policy and your rights please visit our website www.mpps.net.