

# DIGITAL SENIOR ACCOUNT MANAGER

Ημ/νια:8/9/16 Μέσο: DAILY FAX Σελίδα: 3



MSPS Athens, holding a leading position in the integrated marketing and sales services sector, wishes to appoint a dynamic highly motivated professional for the position of:

## DIGITAL SENIOR ACCOUNT MANAGER

### Key responsibilities:

- Develop and manage Digital Marketing strategies for clients
- Perform client reviews and scope new opportunities to improve, or upsell Social Media services
- Understanding analytics/performance, liaise with creative and technology team to ensure the delivery of the campaigns/projects
- Develop plans, research, presentations, budgets for clients and prospective clients
- Management of day to day client activity

### Qualifications needed:

- Higher level of education in Marketing
- Fluency in both Greek and English language
- Excellent client management skills
- Minimum 5 years of experience in digital and social media environment
- Understanding of SEO, SEM and PPC advertising
- Experience in community management and Social Media Advertising (Facebook, Twitter)
- High communication and presentation skills (both verbal & written)
- Excellent project management, keen eye for detail
- Ability to work under pressure

The company offers a competitive remuneration package and great opportunities for professional development.

Candidates are kindly asked to forward their CV to: [hr@mpps.net](mailto:hr@mpps.net) (ref. code DSAM)